## North East Coaching Collective



## **Coaching style**

I believe that everybody has the potential to achieve their personal life and work ambitions. I believe that everybody has the passion to realise their ambitions. I also believe that everybody needs a little support and challenge now and again.

By focussing on helping people to identify their own unique strengths, I help them to achieve the highest levels of performance, whilst maintaining their well-being and celebrating their progress. The person or team is always in control of the pace, scale and depth of all activities.

First, we identify the most important issues using insightful questions, tools and techniques. Next, we work together to explore the issues thoroughly. Finally, we focus on unlocking the right set of insights and solutions.

## Key skills

Executive coaching. Board and executive team coaching. Working with individuals at personal or career crossroads. Leadership development. Managing transitions and change. Managing relationships. Equity, diversity and inclusion. Collaboration tools and techniques.

## Career and active citizenship experience

I have over 20 years of senior management experience including as England Grantmaking Director at the now National Lottery Community Fund (NLCF) until 2017. In that role, I was responsible for a budget of £550m to £1bn per annum, leading 1,000 staff spread across nine locations. This experience included developing/operationalising programmes and other strategies; influencing a wide range of stakeholders; and managing a wide range of performance issues.

Whilst at NLCF, I qualified as a leadership and performance coach in 2011 and have coached a large number of people at various levels since. Self-employed since March 2017, I now have a portfolio of paid and unpaid trustee roles including Chair, Justice Together Initiative for the North East, and Vice Chair, South Tyneside and Sunderland NHS Foundation Trust. I lead my consultancy which offers executive coaching, organisational development and leadership catalyst services to funders, public sector bodies and charities.

My main coaching focus is working with individuals and teams at middle and senior management levels, helping them to set, realise and review their goals and ambitions. I use a mix of support and challenge to keep up the momentum. My coaching clients include leaders of charities, social enterprises; health and other public sector bodies. My offer is always fully customised to meet the specific needs of the individuals.