

North East Coaching Collective

Sue Osborne



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Coaching style

I am told I have a naturally warm and empathetic style. I am complimented for the deep, insightful questions I ask and for my excellent listening skills. I believe I am adept at exploring sensitive topic areas. I know I hold my clients as being naturally creative and resourceful. I know they are capable of finding their own answers to the challenges they face. I work hard to create the space to allow the client to focus on themselves. I embrace the opportunity to work virtually, recognising the flexibility this offers many of my clients.

Key skills

Developing values-based leaders; enabling social entrepreneurs; driving positive social change; group coaching; freelance coaching; building resilience; reducing isolation as an entrepreneur; managing work-life balance; striving for excellence; focusing on goals; public speaking; business development; Action Learning Set facilitation

Career background

I have worked for nearly 20 years in the social enterprise sector as business development director at Shared Interest in Newcastle and now as CEO of the School for Social Entrepreneurs Yorkshire and North East. Prior to this, I spent six years in the insurance industry looking after international clients like Walt Disney and Unilever. Once I realised insurance wasn't the career for me, I cleared my mind by taking a gap year travelling in my late 20s through Africa, Australasia and Asia.

I have board level and general management experience across the public, private and VCSE sectors. I am a positive individual with a natural capacity to motivate others, combined with excellent communication skills and high energy levels. I encourage teams, individuals and myself to deliver outstanding results.